

Cymdeithas Ddawns Werin Cymru



Welsh Folk Dance Society

DEVELOPMENT PLAN 2003-2006

1. LEGAL & ADMINISTRATIVE DETAILS

Status

The WFDS was registered as a charity in 1993

Governing Document

The WFDS is governed under its Constitution, first published in 1986.

Charity Number

1023817

Bankers

Lloyds TSB, Bangor

Indemnity Insurers

Endsleigh Brokers

Independent Financial Scrutiniser

Legal Adviser

Executive Committee

Refer to the Constitution

2. THE DEVELOPMENT PLAN

The Society's Development Plan is in the Constitution. It is a document that outlines the Executive's priorities in relation to implementing the WFDS objectives within a particular period of time.

This Plan:

- Enables the WFDS to formulate clear goals which are specific, attainable and measurable
- Communicates clearly where the WFDS is going & the steps needed to get there
- Ensures consistency of understanding because new members will be able to understand and the WFDS goals immediately.

3. WFDS AIMS

The Constitution states that the aim of the WFDS is to advance the education of the public in the art of Welsh Folk Dancing through:

- Providing courses of instruction
- Organising events such as festivals & competitions
- Encouraging Welsh social dancing
- Giving advice & assisting others on all matters relating to Welsh Folk Dancing
- Publishing or producing where necessary material or teaching aids
- Carrying out further research & assisting others in this work

4. WFDS MISSION STATEMENT

**TO PUT WELSH TRADITIONAL DANCE
INTO THE HEARTS AND MINDS OF THE PEOPLE OF WALES**

WELSH TRADITIONAL DANCE

This states that the purpose of the WFDS is to promote awareness and knowledge of Welsh traditional dance - including music, style, costume and historical background

It acknowledges a lack of awareness in the people of Wales of their folk dance tradition and is committed to educating them to respect and take pride in the tradition.

HEARTS AND MINDS

This acknowledges that our culture has an emotional & spiritual aspect, as much as an intellectual, aspect. This is one of the most important & unique factors that help to give us our cultural identity. Traditional culture depends on the way something is carried out as much as on the technical details. It is vital that the people of Wales recognise, value & take pride in folk dancing as part of their culture.

PEOPLE OF WALES

The WFDS considers its constituency to include all the people of Wales. The WFDS will take every opportunity to promote Welsh Folk Dancing to raise its profile & status across the country & to motivate every community, organisation & group to want to dance.

5. VISION 2003-2006

- 5.1 The WFDS will continue to do all in its power to promote Welsh folk dancing in every community, organisation & group across Wales and beyond the boundaries of the country & to improve displays & performances that the public & media will see.
to improve displays and performances seen by the public and the media.
- 5.2 Information will reach a wider audience by various methods of communication to include increased use of modern technology.
- 5.3 An increase in the numbers interested in Welsh folk dancing will be evident particularly in *areas* where interest has not yet been kindled, *such as amongst* children & adults under 30.
- 5.4 Teams will be encouraged to consider themselves prime instigators in promoting interest in Welsh folk dancing & will be generous of their time & expertise in supporting those who are newcomers so that they may be motivated & wish to continue.
- 5.5 The public will *be able to* turn to key members of the WFDS in their locality to seek advice & support & Welsh folk dancing will be accepted as the only real choice when required to represent the Welsh way of dance.
- 5.6 Experienced & enthusiastic younger members will take an ever-increasing role in leading initiatives & key aspects of the WDFS.
- 5.7 Research the advantages and funding of appointing a WFDS Development Officer to:
 - motivate people of all ages to enjoy Welsh folk dancing
 - obtain funding for specific development projects
 - found a 'central home' for Welsh folk dancing and the WFDS.
- 5.8 The WFDS will stage a national high profile event in its name.
- 5.9 Individuals, groups & teams will be encouraged & helped to carry out further research on dances, style, music, costume & history in accordance with WFDS priorities. Research will be readily available & disseminated widely.
- 5.10 Pupils in all schools in Wales will have access to the fun & enjoyment of learning Welsh folk dance movements, patterns and dances in accordance with the requirements of the National Curriculum. All Physical Education LEA Advisers, schools & colleges will be fully aware of the availability of WFDS providers & resources. Teachers & prospective teachers will be motivated & trained by accredited WFDS providers.

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Welsh Folk Dance Society

GOALS 2003-2006

GOALS

1. MANAGEMENT

- A 3 year Development Plan will be produced.

2. FINANCE & RESOURCES

- The Executive Committee will be cost effective & correct in all the Society's work.

3. EXECUTIVE COMMITTEE

- The committee will represent WFDS members
- Agreement will be reached with officers on their role & responsibility in the Society's development
- Meetings will run smoothly and efficiently
- A strong relationship will exist between the Executive Committee, dance teams & members so that all are fully aware of the WFDS aims & have a role in the development of the Society
- Members will a) accept the Annual General Meeting as a useful forum for voicing opinions & offering suggestions & b) utilise it accordingly.

4. YOUNGER MEMBERS

- Experienced & enthusiastic younger members will take an ever-increasing role in leading initiatives & key aspects of the WDFS.

5. PROMOTING AND MARKETING

- Welsh folk dancing will be promoted and marketed as the only real choice in all localities in Wales and in all the different age groups.

6. MEMBERSHIP

- Membership of the Society will be made more attractive so that membership is increased significantly.

7. DEVELOPMENT OFFICER

- The advantages and funding of a Development Officer will be researched *in order* to motivate people of all ages to enjoy Welsh traditional dance, obtain funding for specific development projects and found a 'central home' for Welsh traditional dance and the WFDS.

8. NATIONAL & INTERNATIONAL RECOGNITION & STATUS

- The work of the WFDS will be given a significantly higher profile by national agencies & all who are interested in folk dancing.

9. PARTNERSHIPS

- The WFDS will take every opportunity to include &/or work in partnership with other organisations & agencies eg. Health Service - keeping fit, LEAs.

10. GIVING ADVICE & ASSISTING OTHERS

- Identified contacts will be ensured in every area in Wales and recognised by all influential bodies as experienced Welsh folk dancers & the official representatives of WFDS
- The contacts will be aware of general local activity and generate the interest of the general public wherever possible
- Welsh folk dance teams' interest in the work of the WFDS will be kindled
- Teams will be recognised as the prime instigators in promoting interest in Welsh folk dancing to ensure that they are ready to give generously of their time & expertise in supporting & motivating newcomers to continue their interest.

11. COURSES

- All LEA PE Advisers, school & college heads of department will be fully aware of available WFDS providers & resources to support them in implementing Welsh folk dancing as a compulsory element of the National Curriculum.
- Existing good practice will be extended to all colleges in Wales
- WFDS courses will be available to and attract all age groups.

12. EDUCATION

- Pupils in schools in Wales will have access to the fun & enjoyment of learning Welsh folk dance movements, patterns and dances in accordance with the requirements of the National Curriculum.
- Physical Education LEA Advisers, schools & colleges will be fully aware of the availability of WFDS providers & resources.

13. EISTEDDFOD

- Welsh Folk dancing will gain a higher profile during the Eisteddfod week through competitions, exhibitions & other various activities.

14. FESTIVALS

- All aspects of Welsh folk dancing will be displayed nationally in a high profile WFDS national event - eg concert, Inter-Celtic Bi-annual Congress
- Welsh folk dance festivals will be advertised widely & receive media coverage
- The Society will support its youth to manage & stage an annual national workshop for young people
- The WFDS will help to support the national Gŵyl Plant.
- Every county in Wales will be encouraged to stage an annual children's festival.

15. SOCIAL DANCING

- The general public's interest in Welsh folk dancing will be kindled and developed
- Existing groups & clubs, will be supported to establish new groups where needed & wherever possible & callers/bands encouraged to provide social events.

16. PUBLISHING, PRODUCING & SELLING MATERIALS

- Efforts will continue to improve the content & presentation of *Dawns* to ensure that it compares well with other societies' journals
- Efforts will continue to promote all aspects of the WFDS on the website at every opportunity
- Consideration will be given to developing a publication which will interest children
- A priority list for development will be formed and publications will be promoted and sold widely.

17. AUTHENTIC COSTUME

- A lead will be given on the use of costume for Welsh folk dancing in public

18. RESEARCH

- A catalogue of items within the WFDS library will be published & circulated to members
- Additions to the library will be listed on the website & in *Dawns* as quickly as possible
- Memories of our most experienced members will be secured on tape for the archives.

19. DEBATE

- The Welsh style of dancing and all that is relevant to this - music, costume etc - will be secured
- The relationship between Welsh traditional and Welsh modern dancing will be debated

20. HONOUR AND REWARD

- The WFDS will debate the possibility of making awards for distinguished services or outstanding contributions to the WFDS